

*Voice, Value, and Visibility for Idaho's
Community Hospitals*



2026 Sponsor Prospectus

Annual Convention | September 28- October 1
Sun Valley Resort | Sun Valley, ID



VOICE, VALUE, AND VISIBILITY FOR IDAHO'S COMMUNITY HOSPITALS

The Idaho Hospital Association's **Annual Convention** will be held **September 28- October 1, 2026**, at the **Sun Valley Resort in Sun Valley, Idaho**. Our largest venue for education, this event is attended by hospital chief executive officers, senior managers, and trustees from across the state.

We look forward to this year's event which will feature a diverse line-up of industry experts as well as ample time for networking.

- **Monday** ~ The convention will kick off with the President's Welcome Reception beginning at 6:00p. This event is open to all contracted sponsors and attendees.
- **Tuesday & Wednesday** ~ Employees of IHA member hospitals and health systems and invited guests will be immersed in two full days of educational programming. On the agenda for Tuesday evening is the Chairman's Celebration (*optional event- [pre-registration required](#)*). Sponsors are encouraged to participate.
- **Thursday** ~ Our event will conclude with the IHA Board of Directors meeting. This meeting is open to IHA board members and invited guests ONLY.

Sponsors will have opportunities to interact with attendees throughout the event, introduce guest speakers, sponsor individual events, and fully participate in all sessions. By participating in the sessions, ACHE members may earn Face-to-Face credits (*additional fees apply*).

We hope you will become involved by sponsoring the **Annual Convention** at one of five sponsorship levels. Idaho is known as the **Gem State** and our sponsorship categories reflect that. As you know, the only way we can offer the caliber of speakers that we do is through your support of the Association and Idaho's hospital community.

If you are interested in becoming a sponsor at this year's Annual Convention to network with top leaders from across the state, please let us know by completing the sponsorship application at <https://teamiha.org>. We hope to see you in Sun Valley in September 2026! Should you have questions, or if you have an idea for sponsorship that is not listed, we'd love to hear from you. Please call 208.338.5100 or email info@teamiha.org.

Your company may participate in the Annual Convention by sponsoring at one of five sponsorship levels - **Star Garnet, Diamond, Emerald, Ruby, or Sapphire**. Please refer to the **Benefits of Sponsorship** below for specific details.

BENEFITS OF SPONSORSHIP					
	STAR GARNET \$10,000	DIAMOND \$7,000	EMERALD \$5,000	RUBY \$3,500	SAPPHIRE \$2,000
Convention registration for up to: (includes President's Welcome Reception, Chairman's Celebration, 2 breakfasts, 2 lunches, and breaks)	4	3	2	1	1
Full Color Ad in electronic convention brochure <i>(if submission deadline is met)</i>	Full Page 8" (w) x 10.5" (h)	Full Page 8" (w) x 10.5" (h)	Half Page 8" (w) x 5.25" (h)	Quarter Page 4" (w) x 5.25" (h)	Eighth Page 4" (w) x 2.625" (h)
Logo on 10' Banner displayed in main meeting room recognizing company as a Star Garnet Level Sponsor	✓				
Recognition in electronic convention brochure <i>(if distribution deadline is met)</i>	✓	✓	✓	✓	✓
Recognition on IHA's website and event registration system with link to sponsoring organization's website	✓	✓	✓	✓	✓
Sign and verbal recognition at the event	✓	✓	✓	✓	✓
Seating amongst attendees at breakfasts and lunches	✓	✓	✓	✓	✓

OPTIONAL					
Marketing Materials in Registration Packets - one, 2-sided document provided by sponsor – Qty. 300 <i>(must be received by IHA no later than 9/14)</i>	✓	✓	✓	✓	✓
Swag in Registration Packet – swag to be provided by sponsor – Qty. 300 <i>(must be received by IHA no later than 9/14)</i>	✓	✓	✓	✓	✓
SPACE IS LIMITED! One - 6' draped table for sponsor tabletop display on Tuesday and Wednesday to be manned during Sponsor Showcase hours <i>Star Garnet and Diamond Sponsors receive a tabletop option guaranteed if registration is received before 8/24. All other levels are assigned on a first come, first served basis.</i> (Set-up Monday from 4:00p – 5:30p; tear-down Wednesday between 1:45p – 5:00p)	✓	✓	✓	✓	✓

ADDITIONAL SPONSORSHIP OPPORTUNITIES WITHIN EACH LEVEL

STAR GARNET - \$10,000

Sponsorship Level Benefits (as listed above) AND OPTION to Select One of the Opportunities Below

- President’s Welcome Reception (9/28) – 1 opportunity**
Includes brief introductory remarks; cocktail napkins with sponsor logo; and 36” x 24” sponsor sign at the event. The sponsor of this event will receive a limited number of drink tickets with their company logo to distribute to attendees at will.
- Opening Session Keynote (9/29) – 1 opportunity**
Includes brief introductory remarks and speaker introduction; and 36” x 24” sign.
- Chairman’s Celebration Reception (9/29) – 1 opportunity**
Includes brief introductory remarks; cocktail napkins with sponsor logo; and 36” x 24” sponsor sign at the event. The sponsor of this event will receive a limited number of drink tickets with their company logo to distribute to attendees at will.

DIAMOND - \$7,000

Sponsorship Level Benefits (as listed above) AND OPTION to Select One of the Opportunities Below

- **Closing Session Keynote (9/30) – 1 opportunity**
Includes brief introductory remarks and speaker introduction; and 36" x 24" sponsor sign at the event.
- **Membership Breakfast (9/30) – 1 opportunity**
Includes introductory remarks; and 36" x 24" sponsor sign at the event.

EMERALD - \$5,000

Sponsorship Level Benefits (as listed above) AND OPTION to Select One of the Opportunities Below

- **Plenary Speaker (9/29) – 1 opportunity**
Includes introductory remarks; and 36" x 24" sponsor sign at the event.
- **Awards Luncheon (9/29) – 1 opportunity**
Includes brief introductory remarks; and 36" x 24" sponsor sign at the event.
- **Chairman's Celebration Entertainment (9/29) – 1 opportunity**
Includes entertainment introduction; and 36" x 24" sign at the event.
- **CAH Plenary Speaker (9/30) – 1 opportunity**
Includes introductory remarks; and 36" x 24" sponsor sign at the event.
- **Plenary Speaker (9/30) – 1 opportunity**
Includes introductory remarks; and 36" x 24" sponsor sign at the event.

RUBY - \$3,500

Sponsorship Level Benefits (as listed above) AND OPTION to Select One of the Opportunities Below

- **Beverage Break (9/29) – 1 opportunity**
Includes 36" x 24" sign with company logo.
- **Beverage Break (9/30) – 1 opportunity**
Includes 36" x 24" sign with company logo.
- **Name Badge Lanyard – 1 opportunity**
Includes company logo on product to be provided by sponsor (additional cost) and sent to IHA prior to **September 14**. The product must be pre-approved by IHA - Qty. 300.
- **Registration Portfolio – 1 opportunity**
Includes company logo on product provided by sponsor (additional cost) and sent to IHA prior to **September 14**. The product must be pre-approved by IHA - Qty. 300.

Must include name badge slot, ribbon slot, and ticket slot



Sponsorship Level Benefits (as listed above) AND OPTION to Select One of the Opportunities Below

- **Leadership Track – 3 opportunities**
Includes 36" x 24" sponsor sign at the event.
 - 9/29 p.m.
 - 9/30 a.m.
 - 9/30 p.m.
- **Finance Track – 3 opportunities**
Includes 36" x 24" sponsor sign at the event.
 - 9/29 p.m.
 - 9/30 a.m.
 - 9/30 p.m.
- **Governance Track – 3 opportunities**
Includes 36" x 24" sponsor sign at the event.
 - 9/29 p.m.
 - 9/30 a.m.
 - 9/30 p.m.
- **Quality and Patient Safety – 3 opportunities**
Includes 36" x 24" sponsor sign at the event.
 - 9/29 p.m.
 - 9/30 a.m.
 - 9/30 p.m.

How to Apply

To reserve a sponsorship, complete the online sponsor application. Sponsorships are assigned on a first come, first served basis only after receipt of the application. Payment need not accompany the sponsorship application; you may opt to pay by check; however, **checks must be received within 60 days of completing an application. If you choose to pay by credit card when completing the online application, please note that a convenience fee of 4% will be added to all credit card payments.**

Cancellation Policy

If a sponsorship is cancelled prior to **July 1, 2026**, a cancellation fee of \$250 will be retained. If cancellation is made after **July 1, 2026**, the full sponsorship fee will be forfeited. All notices of cancellation must be received in writing.

In the event IHA must cancel this event for any reason, sponsors will be issued a full refund.

Location and Attendance

The Sponsor Showcase will be held in the Sun Valley Inn. At least one representative must be at the sponsor table during showcase hours. You will receive program materials in mid-August to register your representative(s). **Please note that securing a sponsorship does not automatically register your**

representative(s) for this event. Individual conference registration(s) must be completed in mid-August.

Sponsor Ads

Ads must be: High Resolution (min. 300 dpi), correct size of ad (no bleed), emailed as PDF, and received by **June 12, 2026**. Logos should be emailed as an AI or EPS file.

Please include: All native files, fonts, and graphics used.

Ad Sizes:

Full page - 8" (w) x 10.5" (h)

Half page - 8" (w) x 5.25" (h)

Quarter page - 4" (w) x 5.25" (h)

Eighth Page - 4" (w) x 2.625" (h)

Special Sponsor Activities

Sponsors are encouraged, but not required, to provide a door prize. Prizes will be given away during the luncheon and closing keynote address on Wednesday afternoon. Sponsors with a tabletop display may have attendees enter the drawing at their table. All registered attendees (excluding speakers, sponsors and IHA Staff) are eligible to win. Sponsors will be asked to gather at the podium. IHA's President and CEO will announce each company, and the company representative will draw for your prize. **Registrants must be present to win. Prizes are limited to one per attendee.**

Attendee Lists

Attendee lists will be provided pre- and post-convention upon request. Registration list to include the following: *First Name, Last Name, Title, Organization, City and State*. It is the policy of the Association not to include email addresses. The registration list will also be posted to the handouts page — link and password will be included in the event registration confirmation email.

Sponsor Showcase Schedule

Set-up: Monday, September 28
4:00 p.m. – 5:30 p.m.

Showcase Hours:	Tuesday, September 29	Wednesday, September 30
	7:30 a.m. – 8:00 a.m.	7:00 a.m. – 7:30 a.m.
	9:45 a.m. – 10:15 a.m.	8:45 a.m. – 9:00 a.m.
	11:15 a.m. – 11:45 a.m.	10:00 a.m. – 10:15 a.m.
	1:45 p.m. – 2:00 p.m.	11:45 a.m. – 12:00 p.m.

Displays must be set up during the times noted above and must remain in place until 1:45 p.m. on Wednesday, September 30 (dismantling hours begin). IHA nor the Sun Valley Resort are responsible for displays left in the showcase area past 5:00 p.m.

Tabletop Dimensions & Specs

All tabletop displays will consist of one 6’ (w) x 2.5’ (d) draped table. Displays must fit on top of the table or in lieu of the table and may not be larger than 6’ (w). **All additional needs, such as electricity, must be contracted through IHA; additional fees apply.** You should arrange any additional needs well in advance of the showcase. Please note that chairs will not be provided as the Sponsor Showcase times are short in length and representatives are encouraged to sit amongst registrants for the events.

Special Events / Hospitality Suites

Only contracted sponsors are authorized to host special events or hospitality suites for convention attendees. These events must not conflict with any educational session or social function on the convention agenda. We appreciate your cooperation. If you plan to host a separate function, please contact IHA.

Security / Liability

IHA staff will work with resort staff to secure the area; however, IHA is not responsible for any lost or damaged equipment.

No-Shows

Any space not claimed or occupied for which no special arrangements have been made prior to 5:30 p.m. on Monday, September 28, may be resold or reassigned by IHA without obligation on the part of IHA for any refund whatsoever.

Shipping Information (you are responsible for tracking your packages which should arrive no sooner than three (3) days preconference)

Physical Address for FedEx, UPS, DHL, etc.

Sun Valley Resort

2 Sun Valley Road

Sun Valley, ID 83353

ATTN: Vendor Name/Idaho Hospital Association

Box ____ of ____ (# of boxes)

Mailing Address for USPS:

Sun Valley Resort

P.O. Box 10

Sun Valley, ID 83353

ATTN: Vendor Name/Idaho Hospital Association

Box ____ of ____ (# of boxes)

Guest Room Deliveries

Sun Valley Bell Service offers package/luggage delivery to rooms of registered guests. If you are not a registered guest but are staying with a registered guest at the resort, please address the package/luggage Care Of (C/O) said registered guest.

IMPORTANT: Any packages and or luggage that contain conference or sponsor information on the shipping label will be delivered to the designated area for the conference. For packages or luggage which you would like delivered to your room (or the room of a registered guest you are staying with), provide your name (or name of registered guest) but omit the conference/showcase information.

Outgoing Freight & Packages

IMPORTANT: You are responsible for creating and affixing labels to outgoing packages, luggage, and freight. Labels must be pre-printed and attached to outgoing packages.

- Paperwork for UPS and FedEx are available from Bell Service. You can also utilize the Business Center to make and print off your labels. Labels must be filled out in their entirety and include

FedEx or UPS account number. FedEx no longer allows credit card numbers to be written on the pre-printed carbon-copy labels (available at Bell Service) and require a FedEx account number to pick-up and ship.

IMPORTANT: Outgoing items, packages, luggage, or freight improperly labelled or left without a label or packaging material may be subject to handling fees to be determined by quantity and size.

- Outgoing shipments must be charged to a personal or corporate FedEx or UPS account.
- Freight pick-up is available Monday through Friday; pick-up times vary. **All freight should be left at your display table for pick-up with appropriate label.**
- Freight pick-up can be arranged through your own courier, contact Shipping & Receiving or Bell Service for this service.
- Tracking assistance is available through Sun Valley Shipping & Receiving – 208.622.2224 or svreceiving@sunvalley.com; Monday-Friday, 9:00 a.m. – 5:00 p.m. and Saturday, 10:00 a.m. – 1:00 p.m.

Helpful Sun Valley Resort Numbers

Concierge – 208.622.2097

Front Desk – 208.622.2001

Security – 208.720.0157

Restaurant Reservations – 208.622.2800

Resort Operator – 208.622.4111